



The Badgett Playhouse
1838 JH O'Bryan Ave
PO Box 181
Grand Rivers, Kentucky 42045

Subject: Sponsorship Opportunity – Support the Upcoming 2026 Season at The Badgett Playhouse

On behalf of The Badgett Playhouse, a dedicated performing arts theater operating as a nonprofit LLC, which has been enriching the cultural life of our community for over 20 years, thank you for your time and consideration of sponsorship. As we prepare to launch our 2026 season, we invite valued community partners and companies to join us in making this our most impactful season yet.

Our upcoming season will feature a diverse lineup of productions, including concerts, tributes, and theatrical performances, designed to engage audiences of all ages and backgrounds.

To make this season a reality, we rely on the generous support of sponsors. Your partnership would help us cover production costs, support engaging talent, and keep ticket prices accessible for all members of our community.

Why Sponsor The Badgett Playhouse?

- **Targeted Visibility:** Reach thousands of theatergoers through season-long recognition.
- **Community Engagement:** Align your brand with the arts and demonstrate your commitment to cultural growth and community support.
- **Custom Sponsorship Packages:** Choose from tiered sponsorship levels that offer increasing benefits, including complimentary tickets, discounts, ads, lobby or auditorium displays, and more.

Sponsorship Levels:

- **Season Presenting Sponsor – \$12,000+**
 - Verbal Pre-Show Recognition during the 2026 Season.
 - Display Ad on website ticket page w/link (11,500 views per month)
 - Display Ad on Pre-Show Screen
 - Business Name on Stage (signage designed to complement the stage)
 - Full-Page Ad in the 2026 show guide
 - 4 Season tickets to all 2026 shows
 - Complimentary access to special events
- **Series Sponsor– \$7,500+ (Concert Tribute, Icon Tribute, Variety Series, Country Series)**
 - Logo on each show in the series ticket page - web
 - Logo on the show series ticket
 - Display Ad on Pre-Show Screen
 - Half-Page ad in 2026 Show Guide
 - 4 Season Pass Tickets to Series Sponsoring

TheBadgettPlayhouse.com
info@thebadgettplayhouse.com
Main Office: (270) 362-1052
Box Office: (270) 362-4224



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- **Star Sponsor - \$5,000+**
 - Display Ad on Lobby Screen
 - Business/Family Name in Auditorium
 - Quarter-Page Ad in 2026 Show Guide
 - 4 Free Tickets to any 2026 Show
 - Platinum Plus VIP Membership
 - 2 Free Tickets to First & Last Show of the 2026 Season
 - Booking & Processing Fees Waived
 - 25% off 2026 show tickets (limit 2 per show)
- **Spotlight Sponsor - \$2,500+**
 - Logo in 2026 Show Guide recognizing sponsorship
 - Business/Family Name in Lobby
 - Platinum Membership
 - Booking & Processing Fees Waived
 - 15% off 2026 show tickets (limit 2 per show)
- **Playhouse Partner - \$1000+**
 - Text recognition in 2026 Show Guide
 - Business Name/Family Name on Lobby Plaque
 - Gold Membership
 - Booking & Processing Fees Waived
 - 10% off 2026 show tickets (limit 2 per show)
- **Friend of Playhouse - \$500+**
 - Text Recognition in 2026 Show Guide

Advertising Opportunities:

- **2026 Printed Show Guide (For the Entire Season, 10,000+)**
 - Full-Page (5.5" wide, 8.5" tall) \$2,250
 - Half-Page Vertical (2.75" wide, 8.5" tall) \$1,250
 - Half-Page Horizontal (5.5" wide, 4.75" tall) \$1,250
 - Quarter – Page (2.75" wide, 4.75" tall) \$650
- **Digital Displays (shown before each show, in rotation for 45 minutes)**
 - **Auditorium (2 screens)** \$200 monthly (Feb – Dec) or \$1,500 for the entire 2026 season (Advertiser can switch display as needed)
 - **Lobby (1 screen)** \$150 monthly (Feb – Dec) or \$850 for the entire 2026 Season (Advertiser can switch display as needed)
- **Cup Logo Ad (Business Logo on Reusable Drinkware – 1 color print) The Badgett Playhouse Logo will appear on one side, with your company's logo featured on the other.**
 - 1,000 – 16oz Bowled Reusable Beer Cup \$1,500
 - 1,000 – 10oz Reusable Wine/Cocktail Cup \$1,250

Cup Advertisers will have the first right of refusal on reorders.

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We would be thrilled to feature your company, organization, or family as one of our key partners for the upcoming season and would be happy to tailor a sponsorship package that aligns with your brand and community goals.

Please find our full sponsorship deck attached for more information. Sponsorships will be billed on December 1, 2025, and are due by January 1, 2026. Any artwork for print advertising must be received by November 15, 2025. Digital artwork must be received by February 1, 2026. If ad needs to be created by The Badgett Playhouse, please send all assets to info@thebadgettplayhouse.com.

Thank you for considering this opportunity to support local arts and make a meaningful difference in our community.

Warm regards,
The Badgett Playhouse
info@thebadgettplayhouse.com – 270-362-0152
TheBadgettPlayhouse.com

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2026



Sponsorships

- **Season Presenting Sponsor – \$12,000+**
 - Verbal Pre-Show Recognition during the 2026 Season.
 - Display Ad on website ticket page w/link (11,500 views per month)
 - Display Ad on Pre-Show Screen
 - Business Name on Stage (signage designed to complement the stage)
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 - Logo in 2026 Show Guide recognizing sponsorship
 - Business/Family Name in Lobby
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 - Business Name/Family Name on Lobby Plaque
 - Gold Membership
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 - 10% off 2026 show tickets (limit 2 per show)
- **Friend of Playhouse – \$500+**
 - Text Recognition in 2026 Show Guide

2026



Advertising

- **2026 Printed Show Guide (For the Entire Season, 10,000+)**

- Full-Page (5.5”wide, 8.5” tall) \$2,250
Total size 6”by 9”, safe print space 5”by 8”
- Half-Page Vertical (2.75” wide, 8.5”tall) \$1,250
Total size 3.25”by 9”, safe print space 2.25”by 8”
- Half-Page Horizontal (5.5” wide, 4.75”tall) \$1,250
Total size 6”by 5.25”, safe print space 5”by 4.25”
- Quarter – Page (2.75”wide, 4.75” tall) \$650
Total size 3.25”by 5.25”, safe print space 2.25”by 4.25”

*Advertisers must submit print-ready artwork by **November 15, 2025**. Please add .25” bleed to all sides.*

- *Submit Artwork in CMYK color*
- *300 dpi*
- *Jpeg, pdf, png*

- **Digital Displays (shown before each show, in rotation for 45 minutes)**

- **Auditorium (2 screens)** \$200 monthly (Feb – Dec) or \$1,500 for the entire 2026 season (Advertiser can switch display as needed)
- **Lobby (1 screen)** \$150 monthly (Feb – Dec) or \$850 for the entire 2026 Season (Advertiser can switch display as needed)

Digital ads must be created at 100 dpi, HD format, in RGB color.

- *3840 px wide x 2160 px tall*

- **Cup Logo Ad (Business Logo on Reusable Drinkware – 1 color print)**

The Badgett Playhouse Logo will appear on one side, with your company’s logo featured on the other.

- 1,000 – 16oz Bowled Reusable Beer Cup \$1,750
- 1,000 – 10oz Reusable Wine/Cocktail Cup \$1,450

Advertisers can choose the cup size to advertise on. Cups are reused and will go with the patron. Advertisers will be given the first right of refusal when cups need to be re-ordered at a discounted “reprint” rate.

Artwork/Logo must be submitted with a transparent background, in black in png or pdf format. Logo will be printed in the color that coordinates with lid.

Artwork Must Be Submitted to Info@thebadgettplayhouse.com by December 1, 2025, unless a different date is noted.

The Badgett Playhouse 2026

Sponsorship Form

Sponsor Information

- **Organization/Business Name:** _____
- **Contact Person:** _____
- **Phone:** _____ **Email:** _____
- **Mailing Address:** _____

Sponsorship Packages (Please select your level of support)

Presenting Sponsor – \$12,000+

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Series Sponsor – \$7,500+

- Concert Tribute Icon Tribute
- Variety Series Country Series
- Logo on each show in the series ticket page - web
- Logo on the show series ticket
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Other Contribution Amount:

\$ _____

Star Sponsor – \$5,000+

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- Business/Family Name in Auditorium
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Spotlight Sponsor – \$2,500+

- Logo in 2026 Show Guide recognizing sponsorship
- Business/Family Name in Lobby
- Platinum Membership
- Booking & Processing Fees Waived
- 15% off 2026 show tickets (limit 2 per show)

Playhouse Partner - \$1000+

- Text recognition in 2026 Show Guide
- Business Name/Family Name on Lobby Plaque
- Gold Membership
 - Booking & Processing Fees Waived
 - 10% off 2026 show tickets (limit 2 per show)

Friend of Playhouse - \$500+

- Text recognition in 2026 Show Guide

Program Advertisement (if applicable)

- **Print Ads**
 - **Artwork Due By: November 15, 2025**
 - **300 dpi, CMYK Color**
 - **Minimum .25" bleed on all sides**
 - **JPEG/JPG/PDF formats are acceptable**
- **Digital Ads**
 - **Theater Screens (Lobby or Auditorium)**
 - **Artwork Due By: January 15, 2026**
 - **16.9**
 - **RGB color**
 - **100 dpi**
 - **PNG/JPG/JPEG formats are acceptable**
- **Digital Web Ads (Season Presenting Sponsors)**
 - **Artwork Due By: January 1, 2026**
 - 240 px wide, 400 px tall
 - 72 – 100 dpi
 - RGB Color
 - PNG/JPG/JPEG

Payment Information

- Check enclosed (payable to The Badgett Playhouse)-Memo: (Sponsorship Level)
- Invoice me
- Credit Card

CC # _____ Exp _____

CCV _____ Authorize Amount to Charge _____

Agreement

I/we agree to support **The Badgett Theater** as a sponsor at the level indicated above, and agree that The Badgett Playhouse is authorized to charge the credit card above for the amount specified, if provided.

Authorized Signature: _____

Date: _____

se return this completed form to:

The Badgett Playhouse – PO Box 181 – Grand Rivers, Kentucky 42045

The Badgett Playhouse 2026

Advertising Form

Advertiser Information

- **Organization/Business Name:** _____
 - **Contact Person:** _____
 - **Phone:** _____ **Email:** _____
 - **Mailing Address:** _____
-

2026 Printed Show Guide (For the Entire Season, 10,000+)

- Full-Page (5.5" wide, 8.5" tall) \$2,250
Total size 6" by 9", safe print space 5" by 8"
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Total size 3.25" by 9", safe print space 2.25" by 8"
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Total size 6" by 5.25", safe print space 5" by 4.25"
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Total size 3.25" by 5.25", safe print space 2.25" by 4.25"

Digital Displays (shown before each show, in rotation for 45 minutes)

Auditorium (2 screens)

- \$200 monthly (Feb – Dec)
- \$1,500 for the entire 2026 season (Advertiser can switch display as needed)

Lobby (1 screen)

- \$150 monthly (Feb – Dec)
- \$850 for the entire 2026 Season (Advertiser can switch display as needed)

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Artwork Must Be Submitted to Info@thebadgettplayhouse.com by December 1, 2025, unless a different date is noted.

Advertisement (specifications)

- **Print Ads**
 - Artwork Due By: November 15, 2025
 - 300 dpi, CMYK Color
 - Minimum .25" bleed on all sides
 - JPEG/JPG/PDF formats are acceptable
- **Digital Ads**
 - Theater Screens (Lobby or Auditorium)
 - Artwork Due By: January 15, 2026
 - 16.9 - 3840px wide, 2160px tall
 - RGB color
 - 100 dpi
 - PNG/JPG/JPEG formats are acceptable
- **Cup Logo Sponsor**
 - Artwork Due By: December 15, 2025
 - 4" by 4" – Square
 - PNG File
 - Transparent Background
 - Single Color

Payment Information

- Check enclosed (payable to The Badgett Playhouse)-Memo: (Advertising)
- Invoice me
- Credit Card

CC # _____ Exp _____

CCV _____ Authorize Amount to Charge _____

Agreement

I/we agree to support **The Badgett Theater** as an advertiser indicated above, and agree that The Badgett Playhouse is authorized to charge the credit card above for the amount specified, if provided.

Authorized Signature: _____

Date: _____

 Please return this completed form to:
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